Black = safe margin—may get trimmed into a little bit but should mostly remain as part of the printed piece.

Green = safe zone—where vital information and images go.
Never design a border to match the safe zone.

Keep all essential text and images within the safe zone... at least 1/8" away from the cut lines.

← White line is the Cut Line

alphagraphics®

Only background and non-essential images can go beyond the safe zone.

Images that must go to the edge of the printed piece must extend 1/8" beyond the cut line.