

Red = bleed area—mostly gets trimmed off. 1/8" (0.125") all 4 sides

Black = safe margin—may get trimmed into a little bit but should mostly remain as part of the printed piece.

Green = safe zone—where vital information and images go.  
Never design a border to match the safe zone.

**Keep all essential text and images within the  
safe zone... at least 1/8" away from the cut lines.**

← White line is the Cut Line

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Only background and non-essential images can go beyond the safe zone.

Images that must go to the edge of the printed piece must extend 1/8" beyond the cut line.